

Innovate, Transform & Scale Positive Impact

 **Impact accelerator**

powered by

 **KATALISTA VENTURES**

STARTS ON 01 MARCH

The equity-free accelerator is facilitating the startups B2B matching with TOP local and international industry companies and transformation towards sustainable business to the very core

Programme by the numbers

04

Months programme

20

Hours per week

10 000

Eur compensation for startup

05

Startups selected

05

Main partners

55+

Mentors and experts

From Nice to Have to Must Act Programme topics

 Theory of change

 Sustainable business model design

 Communicating sustainability

 Managing impact and profit

 Triple Top Line (TTL) KPIs with clients

 Validating impact

Potential mentors: Rick Rasmussen, Rebecka Carlsson, Bitu Yazdani, Wallace Green, Mais Iqzusi, Sarah Juhl Gregersen and more

Value for startups

01

Transform or adapt your product to become a sustainable business to the very core

02

Explore a database of potential B2B customers and validate your product by piloting it with **TOP B2B customers** in the Baltics

03

Gather feedback, **develop a customer-oriented product** and increase your chances for your next fundraising round

04

Get access to both the top-notch location in Vilnius during the program and the **ROCKIT network** for life

05

Meet top worldwide mentors and speakers in sustainability, business modeling, sales, business development, and many more areas

06

Get support and inspiration from your peers in the **accelerator batch**

Challenges raised by main partners

Accelerator is designed to provide our cohort of startups with opportunities to pilot their solutions with the biggest corporates in the Baltic region and create a proof of concept that is ready to scale. Each of the startups is going to work with one of the partners on their key challenge with the possibility to cooperate with the others as well

 **Swedbank**
Enabling business to track CO2 footprint

 **TeleSoftas**
Making a positive impact using space technologies

 **elektrum**
Increase the usage of solar energy in private households by using solar park infrastructure

 **linas agro**
Innovations in remote crop (or farm) monitoring

 **Telia**
TBA

Open call for startups to join ROCKIT Impact Accelerator for Sustainable Transformations!