



SMART
AGRI
HUBS

The agri-food sector in the midst of COVID-19 waves

A new way of working for DIHs and farmers

SmartAgriHubs 2nd on-line event

9 November 2020 | 11.00-13.30h



TIME

AGENDA

11.00 -11.05

Introduction by George Beers, project coordinator of SAH

11.05 -11.10

Introduction by Karolína Menclová, representative of Czech and Moravian Agricultural Union (CZMAU) at COPA-COGECA

The impact of the pandemics on the agri-food sector: the farmers' perspective

11.10 -12.00

Session 1: Pitching session of selected companies of RESPOND-Call moderated by Miliča Trajkovik, Biosense

All (or most) of selected companies have a 5 mins pitch each presenting their solution. Polls are utilized during the pitching and the audience votes for the three most relevant solutions for them. The winners are announced live at the end of the session!

12.00 -12.45

Session 2: Hackathon opportunities across Europe to tackle COVID-19 challenges for the agri-food sector moderated by Frank Berkers, TNO

A map of Europe and calendar demonstrating when and where the hackathons funded by SAH should take place. 4-5 selected DIHs are requested to present their hackathons in 3 mins. Polls are utilized so that audience can express their interest to specific hackathons, based on geographical or thematic criteria.

12.45 -13.15

Session 3: Collaboration with other European initiatives moderated by Edwin Hecker, Schuttelaar & Partners

European Projects ATLAS, AgROBOFood, and Smart-Bear will have a discussion focusing on what they specifically did with respect to COVID-19, how the pandemic did affect their work and how they can collaborate altogether and with SAH. Polls can be utilized to collect feedback from participants.

13.15 -13.30

Session 4: Concluding remarks and what comes next moderated by George Beers, WUR

A generic survey about what participants want to see next, which results of SAH they found relevant for them and further announcements about the Open Call

THE WEBINAR WILL

- Showcase the solutions funded by SAH during the RESPOND Call
- Involve farmers, SMEs and startups in the opportunities arising from the RESPOND-Call Hackathons
- Foster the collaboration with other initiatives and H2o2o projects in tackling the challenges imposed by the pandemic

